

Sustainability Policy

77th EICMA – International Motorcycle and Bicycle Exhibition

5-10 November 2019 | Rho Fiera Milano (Italy)

EICMA S.p.A. is the organizer of EICMA (International Motorcycle and Accessories Exhibition), an event of international importance and leader in the field of reference with more than 1,200 exhibitors and which attracts each year approximately 800,000 visitors.

The event aims at promoting manufacturers and any other companies involved in the bicycle and motorcycle sector, related parts and accessories.

EICMA S.p.A., already sensitive to environmental and social impact themes, want to adopt for the 2019 edition of the event a clear, solid and internationally recognized management system, obtaining ISO 20121 certification, which is the international standard for sustainable management of events.

This decision leads to the implementation of the values promoted by the standard itself and by this policy, such as:

- transparency,
- integrity,
- inclusiveness,
- accessibility,
- legacy,
- participation,
- continuous improvement.

EICMA S.p.A. intends to further enhance its exposure from the viewpoint of organizational sustainability, in particular by considering and reducing environmental effects and enhancing the social and economic impact produced from the event.

This is an important attention to the environment and community, that engages and influences all stakeholders (organisation, suppliers, operators, exhibitors and visitors).

With this in mind EICMA S.p.A. is committed to:

- Respect the basic principles of sustainable development and contribute to achieving the goals set by the United Nations (UN SDG-Sustainable Development Goals);
- Manage the event on the principles and values listed above (transparency, integrity, inclusiveness, accessibility, legacy, participation and continuous improvement);
- Raise awareness of all participants around environmental, economic and social sustainability;
- Ensure compliance with current regulations on the environment, health, safety and work;
- Involve stakeholders with moments of listening, communication and interaction;
- Minimize energy consumption and waste generation;
- Better management of natural resources;
- Influence suppliers and exhibitors more towards sustainable choices and behavior;
- Promote a wide and updated information on sustainable mobility on two wheels and related innovation;
- Improve direct and indirect impact on local community;
- Ensure a proper access to people with disabilities.

The sustainability policy of EICMA S.p.A. is implemented through a specific plan of actions in order to ensure an effective and durable reduction of environmental impact and the enhancement of social benefits.

Milan, 18 September 2019

Andrea Dell'Orto
President of EICMA S.p.A

