



## VADEMECUM of the sustainable visitor

### **1<sup>st</sup> RULE, FOLLOW THE RULES!**

Follow the instructions below and help us to make EICMA 2024 and the day-by-day life more sustainable.

### **DURING THE EVENT**

#### **1. RE-(MOTOR)CYCLING!**

Every biker has his/her bike, every waste has its bin. You will find recycling bins inside and outside the halls.

#### **2. DROP A GEAR AND DISAPPEAR**

Do not park your motorbikes and cars in parking spaces reserved to people with disability and remember not to block the necessary access to them.

#### **3. KEEP USING YOUR HEAD, EVEN WHEN YOU HAVE FUN**

Please keep a sustainable behavior even when you're having fun, not only at home. Do not waste energy and water and dispose just enough.

#### **4. NEVER TWIST THE THROTTLE WITH YOUR EGO... STOP CIGARETTE BUTT LITTERING!**

Do not litter, be sure it is off and dispose properly in separate waste bins. If you can, use a pocket ashtray.

EICMA S.p.A.

## **5. EVERY DAY IS A GOOD DAY FOR A SUSTAINABLE RIDE**

To reach the exhibition take the car only when it is strictly necessary or do carpooling with others. Bicycles, motorcycles, public transportation and sharing systems are more sustainable mobility alternatives.

**Remember... there are no speed limits on the road to sustainability**