

Sustainable Development Policy ISO 20121

EICMA 2025

EICMA S.p.A., The International Two-Wheeler Exhibition, at the world level, is the most important trade fair event for the entire 2-wheel sector. Since its first edition in 1914, it has been held in Milan and has established itself as the most visited event in the industry worldwide in terms of the number of exhibitors, visitors, operators, and international press.

With over 100 years of history, the Exhibition is a source of inspiration for mobility and an incubator of trends and passions.

EICMA S.p.A., has been ISO 20121 certified for several years, the International Standard for sustainable event management, demonstrating a remarkable sensitivity to environmental, social, and economic sustainability issues applied to event management.

Pursuing *short, medium and long-term objectives* aimed at mitigating *climate change and enhancing the social and economic benefits produced*, EICMA S.p.A. has decided to renew its commitment to adopting an internationally recognized management system for 2025, obtaining ISO 20121 certification.

This decision leads to the implementation of the values and intentions promoted by the ISO 20121:2024 standard, which are also the foundation of this Sustainability Policy and stated in the document “4.5 EICMA 2025 Mission Statement”:

- Stewardship,
- Inclusion and accessibility,
- Integrity,
- Transparency,
- Participation,
- Legacy,

Furthermore, in line with the United Nations Sustainable Development Goals (SDGs), EICMA S.p.A. has decided to implement an ESG (Environmental, Social, and Governance) strategy, with the aim of ensuring *continuous improvement* in the sustainability of activities related to the international two-wheeler exhibition.

EICMA S.p.A. is committed to the following areas:

EICMA S.p.A.

Environmental

- Minimizing consumption, waste production, and promoting the circular economy;
- Making more responsible and lower environmental impact choices in the organization of the exhibition;
- Reducing food waste and collecting food surplus;

Sustainable Development Goals pursued: SDG 2: Zero hunger; SDG 7: Affordable and clean energy; SDG 12: Responsible consumption and production;

Social

- Promoting the well-being, health, and safety of employees and workers;
- Creating an inclusive environment that respects diversity;
- Contributing to the dissemination and understanding of sustainability best practices;
- Promoting sustainability initiatives during the event;
- Improving the direct and indirect impact on the local economic fabric;

Sustainable Development Goals pursued: SDG 3: Good health and well-being; SDG 9: Industry, Innovation and infrastructure; SDG 10: reduced inequalities;

Governance

- Complying with international conventions and guidelines aimed at promoting responsible business conduct and strengthening respect for human and children's rights;
- Ensuring compliance with current regulations on environment, health, safety, and labor;
- Designing and managing EICMA 2025 with the above-mentioned principles and values in mind;
- Guiding suppliers and exhibitors toward sustainable choices and behaviors;
- Promoting continuous improvement by drafting an annual report containing results, lessons learned, and a plan for improvement for the following year;
- Engaging all stakeholders (staff, workers, exhibitors, suppliers, partners, sponsors, visitors, institutions, as well as the local community) on the topic of environmental, social, and economic sustainability, and taking their needs and expectations into account.

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Sustainable Development Goals pursued: SDG 8: Decent work and economic growth; SDG 17: Partnership for the goals;

EICMA S.p.A.'s sustainability policy is implemented through a specific plan of goals and actions aimed at effectively and durably reducing environmental impacts, enhancing social benefits, and improving the economic impact on the territory.

EICMA S.p.A.

Job title

Fabrizio Casellato

Chief Financial Officer

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