

SUSTAINABLE VISITOR VADEMECUM

1st RULE: FOLLOW THE RULES!

Follow our guidelines and help make the EICMA 2025 event more sustainable, while also being more mindful in your daily life.

...DURING THE EVENT

1. Use designated waste bins

Every biker has their bike, and every piece of waste has its bin. Inside and outside the halls of Fiera Milano, you will find bins for separate waste collection to help you dispose of waste correctly!

2. Respect yourself and those around you

Remember not to park vehicles in spaces reserved for people with disabilities, blocking access or areas they need.

3. Avoid waste

Continue practicing sustainable behaviors, both at home and during the event. Even while having fun, avoid wasting water, energy, and food within all the facilities that host you.

4. Take care of your cigarette butts

Do not throw cigarette butts on the ground. Once extinguished, you can dispose of them in general waste bins or, if available, in the designated cigarette butt containers..

5. Smart mobility

Plan your movements prioritizing public transport, bicycles, motorcycles, or shared mobility services, which are excellent solutions for moving sustainably. Use a car only if strictly necessary, and share the ride with friends or colleagues..

And finally, GAS A MANETTA...towards more responsible practices!